

IMPORTANT NOTES

- 6 a) Advertisement means any word letter model sign, placed Board Notice device or representation whether or not in nature, whether advertisement announcement/ or Directional.
- b) **Appropriate detailed plans** sections, elevations together with a site/ location plan **MUST** be submitted where applicable for scrutiny and approval before a Licence can be issued.
- c) Advertisement on private land must be accompanied by:  
i) Ownership documents (ii) Rates payment receipts  
iii) Registered official agreement between the parties involved.
- d) **No Billboard** will be allowed within that area designated for the purpose of advertisement and in the Central Business District.
- e) **No Billboard** will be allowed within the **Road Reserve**.
- f) Any advertisement relating to Bus Shelters, Street names, Posters or any other advertisement that is seen to significantly interfere in whatever manner, directly or indirectly with motorists or vehicular traffic must be agreed upon by the City Engineer in the first place.
- g) No Billboard will be permitted within the prescribed electricity power wayleave whether this wayleave is within private or Public Land.
- 7 Notice is hereby given that if the relevant Act (s), By-Laws Regulations and Council Policies are contravened, the City Council of Nairobi **will deface** and/ or **remove** the advertisement without reference to the licence.
- That is,
- i) if the advertisement is executed without licence approval.
- ii) On expiry of the specialised licence duration.
- iii) if the advertisement is executed contrary to approval conditions i.e size, design, format, site location of configuration etc.
- iv) On discovery that wrong information was given by the applicant to facilitate issuance of Licence.
- v) If it constitutes/ became public nuisance.
- 8 The City Council **reserves the right to refuse allow renewal** of an expired licence.
9. Where an advertiser owes the Council money in fee arrears the entire balance must be cleared before a new licence can be allowed ( including a 50% penalty fee for late payment).

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APPLICANT ..... SIGNATURE ..... DATE .....